



La Perla lists on Euronext Growth Market

London, Monday 9 September: Tennor Holding B.V. (“Tennor”) a global investment holding company, is pleased to announce that La Perla Fashion Holding N.V. (“La Perla”), the international luxury fashion holding company in which Tennor indirectly holds a majority stake, has listed its shares on the Euronext Growth Market in Paris. No capital has been raised in the listing, neither through a public offering nor a private placement of the shares. Trading in the shares commenced on Friday, 6 September.

Tennor acquired 100% of the operating company of La Perla Fashion Holding N.V. in February 2018 and has since led a significant restructuring of the company. It bolstered the brand’s executive team, appointing luxury fashion veteran Pascal Perrier as Chief Executive Officer in September 2018.

Founded in 1954 by Ada Masotti, La Perla is a leading designer, manufacturer and retailer of luxury lingerie, nightwear, beachwear and accessories. It has developed from its Italian roots to become a truly global luxury brand, with flagship stores in all key metropolitan cities in America, Europe, the Middle-East and Asia.

Lars Windhorst, Chairman of the Advisory Board of Tennor Holding B.V. said: “Since acquiring La Perla in 2018, we have taken ambitious decisions to enable the company to reach its huge potential in what is currently a highly fragmented market. Taking this next step to list on the Euronext Growth Market will boost La Perla’s profile and increase its access to capital, allowing the brand to further cement its position as one of the world’s leading players in the luxury goods market.”

Pascal Perrier, Group CEO of La Perla, said: “It is fitting that La Perla Fashion Holding has chosen to list its shares in Paris, a leading capital market for luxury companies. This decision will further increase La Perla’s visibility in the luxury goods market as we continue to revitalise our product offering to stay at the leading edge of the sector. We are delighted to have taken this bold step in La Perla’s unique history and we are thrilled about the possibilities that lie ahead for the company.”

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About La Perla Fashion Holding N.V.:

La Perla, a luxury fashion holding company, is the direct shareholder of La Perla Global Management (UK) Limited and its subsidiaries (the “Operating La Perla Group”). La Perla, through the Operating La Perla Group, is a leading designer, manufacturer and retailer of luxury lingerie, nightwear and beachwear and accessories. The group operates under the brand “La Perla”. Founded in 1954 in Bologna, Italy, the brand is renowned for its heritage and craftsmanship.



About Tennor Holding B.V.

Tennor Holding B.V. is a global investment holding company which invests in public and private companies through the acquisition of majority and minority stakes, as well as public and private debt instruments. Tennor invests in special situations where its entrepreneurial innovation provides support and expertise to rapidly create value. Its portfolio is well diversified across technology, industrials, natural resources, media, entertainment & sports, retail and real estate.

Tennor was founded by Lars Windhorst, who is the ultimate beneficial owner. For more details please see www.tennor.com.

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